Minutes: MSPA Regular Board Meeting, May 5, 2022

The next MSPA Board Meeting is scheduled for June 2nd, 2022 8:30am via zoom

Meeting was called to order at 8:35 am Minutes of the April 7, 2022 meeting were approved as written

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Connor Grayson (Grayson's Tune Town)-Board Member at large; Maureen Palacios (Once Upon a Time)- Board Member at Large); Juan Gonzales (CoG); Steve Pierce (MSPA Communications Administrator/Film Liaison); Jennifer Duet, Robert Zaratsian, Jennifer Masterson(Athens Services); Karen Christopoupus (Gus and Andy's); Steve Mc Chong (CoG)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

City of Glendale

- Juan Gonzales (Economic Development) reported MSPA lock box update and submitted a lighting request from Dale Dawson.
- Glendale Cruise night is scheduled for July 16th. A discussion was held regarding a new business at 2810-2812 Honolulu Ave and the status of a non-retail business. Concerns were raised on how the City is monitoring new business inquiries.

Athens Services:

• Jennifer Duet and Robert Zaratsian updated the group on the new "organics" trash pickup starting June 1st. Various trash issues in the MSP were also discussed.

Visitors:

• Karen Christopoulos from "Gus and Andy's" updated the group on how the new restaurant is going.

MVCC:

 Mavil Aghadjanian announced the May 4th mixer (Star Wars themed) mixer was a success. "It Takes a Village" 10 year anniversary and ribbon cutting celebration will be May 7th at 12pm. CV and MVC Chambers joint mixer will be May 18th. Nix Marie's 2nd Anniversary and ribbon cutting will be May 20th at 12noon; Craft Beerfest will be July 24th.

Business Agenda: no items

Contractors Reports:

- Dale Dawson (Business Administrator) presented the current Treasurer's report.
- <u>Dale Dawson (Events Coordinator)</u> reviewed all planned events for 2022:
 - o Kids N. Kritters Day: Sunday 5/1 was well attended
 - o Arts & Crafts 6/4 and 6/5 so far 217 paid vendors
 - o 20Th Annual Car Show 7/3
 - Halloween Event TBD

- o Holiday Wine Walk 11/12
- o White Friday and Tree Lighting 11/25
- o Small Business Sat 11/26
- o Old Towne Christmas 11/26 to 12/24
- o Friday nights Shop and Dine w/live music 12/2 to 12/23
- <u>Steve Pierce (Communications Administrator)</u>: updated the group on trash and landscaping issues around the MSPA. The new LaCrescenta Woman's Club president is Danette Erickson.
- Steve Pierce (Filming Liaison): reported on several Filming inquiries.

Committee Reports:

<u>Harvest Market:</u> All is going well.

Marketing: Conner Grayson announced that the next meeting is TBA.

Meeting Adjourned at 9:50 am